The craft of leadership

- TRANSACTIONAL -

1. translate vision & strategy into goals

5. give feedback, clear hurdles



2. agree on goals

4. evaluate & control

3. quide & coach

The art of leadership

develop vision, understand markets

promote lean and agile structures



select & develop employees

organizational learning & innovation build and empower teams

The foundation of leadership - SELF-LEADERSHIP -

know your own "dark" personality, values & calling

Develop yourself



manage your energy sources

maintain work-life balance connect empathetic with others





